



2027 AWHE Annual Conference — Sponsorship Prospectus

Sustainable Leadership: Cultivating People, Purpose, and Progress

Location: Casino del Sol Resort | Tucson, Arizona

Date: April 7–9, 2027

In-person attendance has grown 40% over the past three years — from 174 attendees in 2023 to 244 in 2026 — reflecting AWHE's expanding reach across Arizona higher education. Sponsors connect directly with a network of 1,200+ AWHE members statewide, including executive leaders, senior administrators, faculty, and staff who shape hiring, purchasing, curriculum development, and partnership decisions at their institutions.

About AWHE

Arizona Women in Higher Education (AWHE) is the professional network for Arizona women in higher education, providing programming that identifies, develops, encourages, advances, and supports women leaders across the state's colleges and universities. The AWHE Annual Conference is the network's flagship event, bringing together higher education professionals for keynote presentations, breakout sessions, and networking designed to advance women's leadership across Arizona's higher education institutions.

Why Sponsor AWHE?

- Connect your organization directly with higher education decision-makers, administrators, faculty, and staff from across Arizona.
- Showcase your institution, product, or service to an engaged, mission-driven audience.
- Demonstrate your organization's commitment to advancing women's leadership in higher education.
- Build lasting relationships with Arizona's community colleges, universities, and higher education partners.

2026 Sponsors

AWHE is proud to partner with organizations across Arizona higher education. Thank you to our 2026 sponsors:

NAU Online	University of Arizona	Rio Salado College
Pima Community College	National University	Yavapai College

Sponsorship Tiers

Sponsor Benefits	Platinum \$3,500	Silver \$1,500	Bronze \$750
Conference registrations included	4	2	1
Logo placement on AWHE website (Sept–July)	Logo	Logo	Logo (hyperlinked to sponsor page)
Logo placement on conference slides	Logo	Logo	Listing

Exhibitor booth/table with recruiting time	X	X	X
Attendee roster (opt-in, pre-conference)	X	X	—
Ad / recognition in AWHE newsletter	X	X	—
Social media mentions before and after conference	X	X	—
Exclusive introduction opportunity with 2–3 minutes of remarks. Opportunities for keynote introduction, breakfast/lunch introductions are available.	X	—	—
Full page ad in conference program*	X	—	—
Verbal recognition from podium	X	—	—
Social media mentions during conference ("Sponsor Spotlight")	X	—	—

**Deadline of March 1st, 2027, to submit logo and content for printing purposes.*

Founding Partner — Multi-Year Savings

Sponsors who commit to support AWHE for 2 years can lock in a Founding Partner rate that costs less than paying each year separately. Year-two single-year rates below assume a typical 3% annual increase; Founding Partners are protected from that increase and pay a discounted combined rate instead.

Tier	Pay Annually (2027 + 2028)	Founding Partner 2-Year Rate	Savings
Platinum	\$7,105 (\$3,500 + \$3,605)	\$6,300 (\$3,150/yr)	\$805 (11%)
Silver	\$3,045 (\$1,500 + \$1,545)	\$2,700 (\$1,350/yr)	\$345 (11%)
Bronze	\$1,523 (\$750 + \$773)	\$1,350 (\$675/yr)	\$173 (11%)

Founding Partners also receive recognition as a "Founding Partner" in conference materials both years, and Platinum Founding Partners receive first right of refusal on the exclusive Platinum slot for 2028, in addition to their selected tier's regular benefits.

Special Opportunities

For organizations seeking a more targeted way to support AWHE, the following named-item sponsorships are available a la carte, independent of the tiers above.

Opportunity	Investment	Recognition
Pre-Conference Workshop Sponsor*	\$2,000	Title sponsor for a pre-conference workshop. Introduce the workshop speaker(s); co-branding with AWHE on materials; tabling opportunity (6-foot table) at workshop entry/room, for print/branded materials.
Conference Snack Station Sponsor	\$1,000	Logo on snack station signage throughout the conference.
Conference Program Sponsor*	\$800	Full-page promo in the conference program/companion.
AWHE Awards Sponsor*	\$750	Logo on awards signage and program; recognition during the awards presentation.
Welcome Mixer Sponsor	\$750	Logo on mixer signage; recognition as host of the opening networking event.
Lanyard / Name Badge Sponsor*	\$500	Logo on all attendee lanyards or name badges.
Reception Drink Ticket Sponsor	\$400	Logo on drink tickets; verbal recognition at reception.

Centerpiece / Décor Sponsor	\$300	Recognition on table cards at sponsored tables.
Friend of AWHE	\$250	Exhibitor booth/table only (conference registration not included).
Conference Registration Donation	\$320	Sponsor a registration for a scholarship recipient or first-time attendee; named recognition in program.

**Deadline of March 1st, 2027 are associated with the following Sponsorship Opportunities for print/ordering logistics.*

Ready to Sponsor?

Contact the AWHE Conference Planning Committee at awhe@awhe.org for questions or if an invoice needs to be sent for payment. Sponsorships are confirmed upon receipt of a signed sponsorship agreement and payment.